

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Max Schling's PEONIES

Our Peony roots are strong flowering size, 2 to 3 flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery dates August to November.

TWO FINE COLLECTIONS

OLD FAVORITE COLLECTION

Baroness Schroeder. Blush pink turning to purest white.

Felix Crousse. Deep rosy crimson.

Duchesse de Nemours. Very prolific, large creamy white, long stems.

Edulis Superba. Early flowering variety. Rich pink.

Festiva Maxima. Very early pure white flecked crimson.

Josephine. Crested type. Large carmine-pink, pure yellow center.

Price: Each \$1.25 Postpaid.

SPECIAL COLLECTION OFFER

1 each of the 6 varieties above, a \$7.50 value for \$6.00 Postpaid.

NEW AND RARE VARIETIES

Argentine. Large pure white, heavy substance. Late bloomer. \$2.00 each.

Clemenceau. Deep pink, lovely round flower. Late bloomer. \$2.00 each.

American Beauty. Deep rose-red, very large solid flower. \$2.25 each.

Kelway's Glorious. The largest and best white. \$3.25 each.

Mons. Martin Cahuzac. Darkest black red. \$2.00 each.

The Pearl. Bright pink with cream crest edged red. Exquisite. \$2.00 each.

SPECIAL COLLECTION OFFER: 1 each of the 6 varieties, a \$13.50 value for \$11.00.

IRIS, ELMOHR, Dyke's Medal Winner 1945.

Elmo is the winner of the highest annual Iris award. Sooner or later every garden will have a planting of Elmo, the greatest Iris achievement of all time. Huge but extremely graceful, the vigorous plant when in bloom dominates the garden. Strong blooming rhizomes that will bloom the next season. \$4.25 each, postpaid

Illustration below is half actual size of bloom.



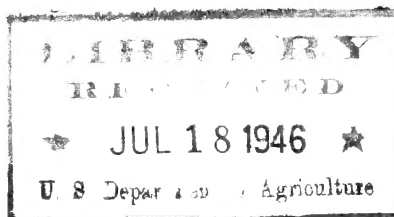
EDULIS SUPERBA
Early flowering variety. Rich pink

MAX SCHLING Seedsmen, Inc.

618 Madison Ave.
New York 22, N. Y.



Iris, ELMOHR, 1/2 actual size



Sec. 562, P. L. & R.

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New York, N. Y.

Permit No. 2785

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SCHLING'S HARDY PERENNIALS



Canterbury Bells

GROW THE MOST POPULAR VARIETIES YOURSELF FROM SEED

We list only the most popular perennials and biennials at the present time. Many additional varieties are available and are listed in our general catalog.

LONG SPURRED AQUILEGIAS (Columbine)

Flowering immediately after Tulips, they provide a colorful show in the perennial border.

SCHLING'S GIANT LONG SPURRED HYBRIDS

A selection of the finest type of Columbine in existence. Pkt., 50c; 5 pkts. \$2.00.

LONG SPURRED HYBRIDS IN SEPARATE COLORS

Longissima. A beautiful canary-yellow variety with spurs fully 4 inches long. Flowers resemble graceful birds in flight. Outstanding. \$1.00 per pkt.

Azure Fairy. Sky blue, white corolla.

Snow Queen. Pure white throughout.

Crimson Star. Brilliant red, buff corolla.

Wild Rose. Rose-pink.

Lemon Queen. Lemon-yellow throughout.

Price of each of the above: 50c per pkt.; 5 pkts. \$2.00

COLLECTION: 1 each of the 6 separate varieties, \$3.00.

BELLIS PERENNIS (English Daisy)

Enormous Flowering Strain.

Separate colors— White, crimson, rose, or mixed. pkt. 50c; 5 pkts. \$2.00.

CAMPANULAS (Canterbury Bells)

The stately and majestic beauty of Canterbury Bells is unequalled in the June garden.

CAMPANULA MEDIUM. (True Canterbury Bells). Blue, white, mauve, carmine-rose and mixed. Each, 20c per pkt.

C. Calycanthema. (Cup-and-Saucer Bells). Blues, white, rose-pink, mauve, and mixed. Each, 25c per pkt.

***C. Carpatia.** (Harebells). Blue and white. 25c per pkt.

C. Persicifolia, China Blue. 50c per pkt.

C. Pyramidalis. (Chimney Bellflower). Blue and white. 35c per pkt.

CARNATIONS

***Hardy Dwarf Vienna Border Mixed.** 35c per pkt.

***Hardy Grenadin Mixture.** 12-15". 35c per pkt.

***Hardy Simon's Triumph.** Extra choice. 50c per pkt.

DIANTHUS

***Allwoodi.** Hardy double garden pinks. 25c per pkt.

***Allwoodi Caesius.** Favorite hardy double pale pink. 35c per pkt.

***Plumarius Ipswich.** Double fringed delicate pink. 50c per pkt.

***Plumarius Scoticus.** Mixed Scotch pink. 50c per pkt.

***Arenarius.** (Grass Pink). Excellent for rock garden. 35c per pkt.

DIGITALIS (Foxgloves)

No hardy herbaceous flowering border is complete without the lovely Foxgloves.

Giant Rose, White, Purple, or Mixed. 40c per pkt.

Isabellina. Pale canary yellow. 50c per pkt.

Hybrida Lutzii. 4 feet, delightful salmon shade. 75c per pkt.

The Shirley. Splendid mixture, spotted flowers. 25c per pkt.

GAILLARDIA

A long blooming colorful, hardy perennial.

Dazzler. Yellow with red zone.

Schling's New Hybrids. Mixture of red, yellow and crimson varieties. Each, 25c per pkt.

HOLLYHOCKS

Chater's Double. The finest garden Hollyhock in the following colors:

Maroon

White

Scarlet

Newport Pink

Yellow

Salmon-Rose

Rose

Each, 25c per pkt.

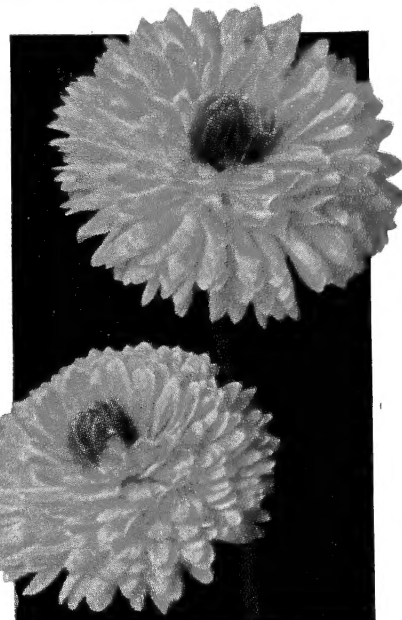
Double Mixed. 25c per pkt.

Single Mixed. 15c per pkt.

Exquisite Fringed Mixed. 50c per pkt.

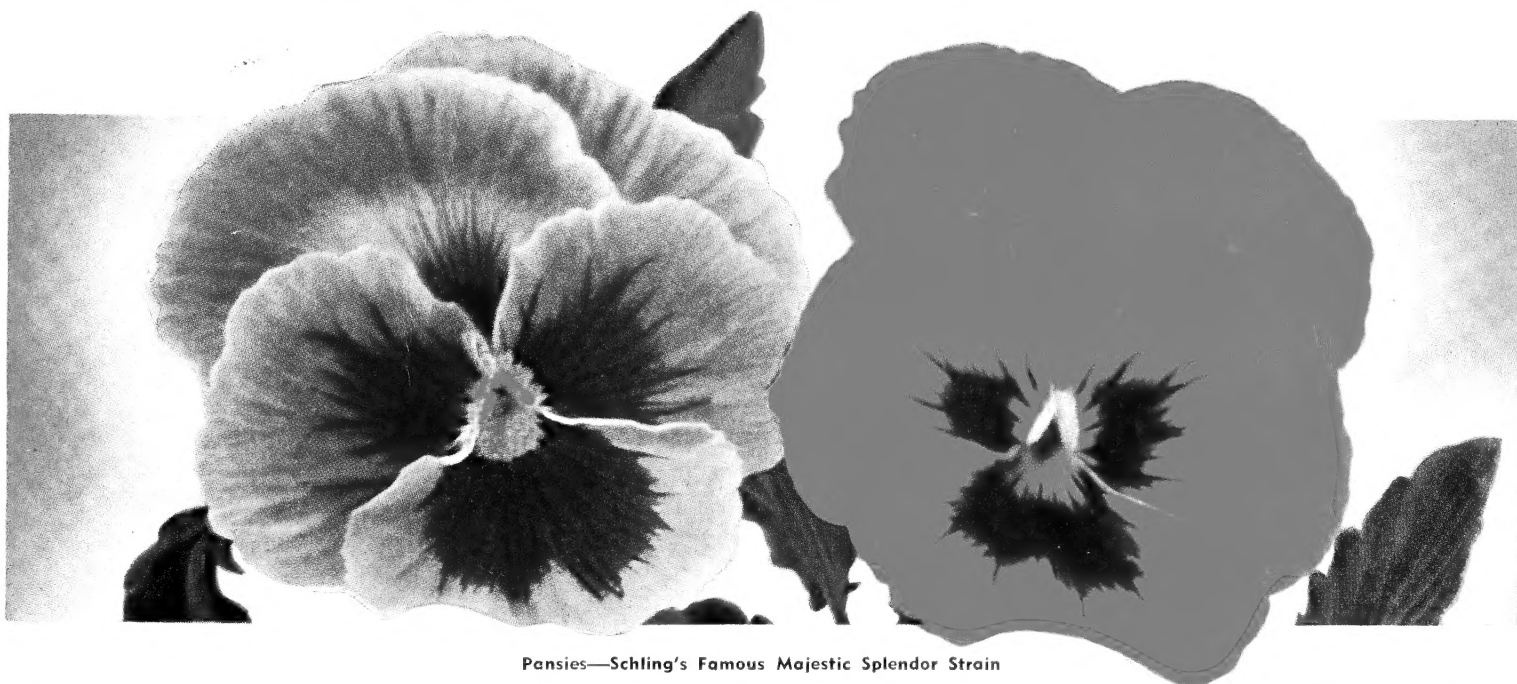


Aquilegia—Columbine



English Daisy

— Sow Seeds Any Time During the Summer for



Pansies—Schling's Famous Majestic Splendor Strain

Schling's Exhibition PANSIES

Majestic Splendor. One of the most masterly achievements in Pansy hybridization. This large flowering strain combines an entirely new color range with very early blooming qualities, and their long stems make them equally as valuable for cut flowers as for bedding. \$1.00 per pkt.; 6 pkts., \$5.00; 12 pkts., \$9.00.

SCHLING'S CANADIAN SUPER GIANTS. A marvelous strain of exhibition Pansies. Flowers are enormous. Price: \$2.00 per pkt.; 6 pkts., \$10.00.

SUPER SWISS GIANTS.

Alpenglow. Red and wine shades.

Berna. Deep blue with interesting deeper blotches.

Lake of Thun. Rich Cornflower-blue.

Mont Blanc. Pure white with pale blue eye.

Rheingold. Golden yellow, beautifully blotched.

Yellow Master. Pure golden yellow.

SUPER SWISS GIANTS MIXED.

Price of each above: 75c per pkt.; 1/8 oz., \$3.50.

COLLECTION: 1 pkt. each of 6 separate colors. \$4.00.

TRIMARDEAU GIANTS MIXED. Pkt., 25c; 1/8 oz., \$1.35; 1/4 oz., \$2.50; oz., \$8.00.

DELPHINIUM - SCHLING'S BEST SELECTION

The Pacific Strain of Delphinium has proven itself to be far superior in size, color, hardiness and resistance to disease than all others. All orders will be filled with freshly harvested seed only.

Percival. New introduction. Pure white with dark eye. Very striking. \$2.00 per pkt.

Bluebird. Genuine true blue with white eye. \$2.00 per pkt.

Cameliard. Lovely lavender with white eye. \$1.50 per pkt.

Galahad. Pure white with light eye. \$1.50 per pkt.

Round Table. A magnificent strain of blue shades. \$2.00 per pkt.

COLLECTION: 1 pkt. each of the above 5 new introductions—a \$9.00 value, for \$7.50.

RECENT INTRODUCTIONS OF PACIFIC HYBRIDS

Blue Jay. Medium to dark blue, dark center.

Black Knight. Dark violet with black center.

King Arthur. Rich royal purple, white center.

Guinevere. Clear pink-lavender, white center.

Summer Skies. Heavenly blue with white center.

Each, \$1.25 per pkt.

COLLECTION: 1 pkt. each of the 5 varieties, \$5.00.

SPECIAL COLLECTION: 1 pkt. each of the above 10 varieties, \$12.00.

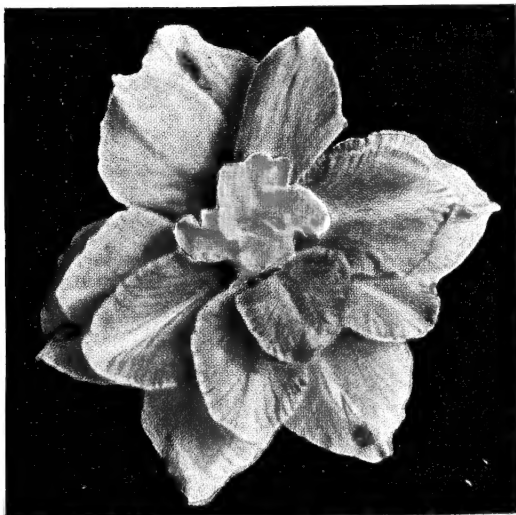
PACIFIC HYBRIDS MIXED. All standard colors, blended mixture. 75c per pkt.; 1/8 oz., \$2.50; oz., \$15.00.

DELPHINIUM FOR CUTTING

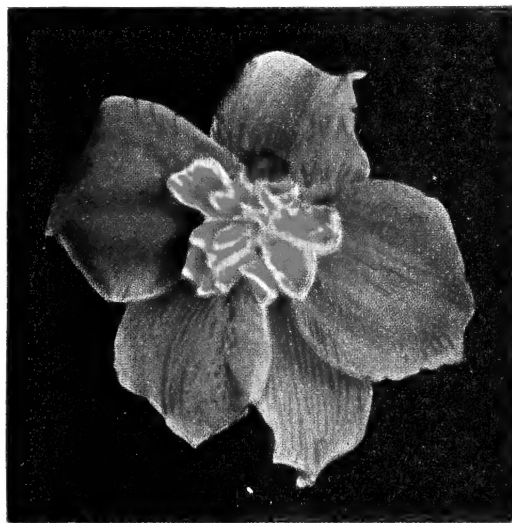
Belladonna. Pale blue. **Bellamosa.** Dark blue. **Gold Medal Hybrids Mixed.**

Each, 25c per pkt.; 1/8 oz., \$1.25; 1/4 oz., \$2.25.

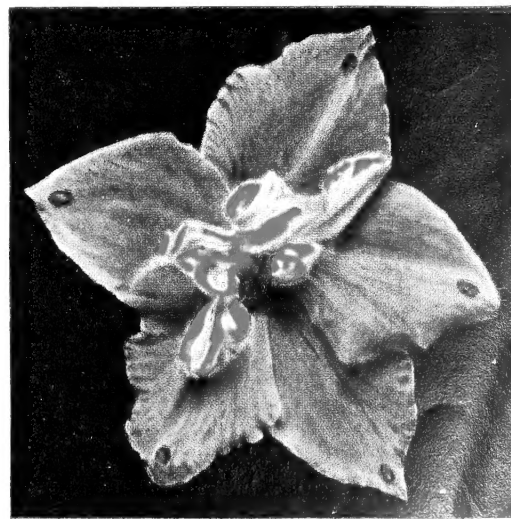
Nudicaule. Orange-scarlet novelty. Pkt., 35c; 5 pkts., \$1.50.



Cameliard



King Arthur



Bluebird

Next Year's Bloom

LUPINS

Polyphyllus Luteus. Yellow	35c per pkt.
Polyphyllus Roseus. Pink	35c per pkt.
Polyphyllus Salmoneus. Salmon-buff	50c per pkt.
Polyphyllus Blue. Deep blue	35c per pkt.
Polyphyllus White. White	35c per pkt.

NEW GIANT HYBRIDS

Beauty. Primrose-yellow	\$1.00 per pkt.
Captivation. Soft blue.	.75 per pkt.
Evening Glow. Mauve and yellow.	1.00 per pkt.
Nelly. White.	1.00 per pkt.
Perie Rose. Flesh color.	1.50 per pkt.
Primrose. Primrose.	1.00 per pkt.
Queen of the West. Primrose-yellow	1.00 per pkt.
Sunshine. Golden-yellow	1.00 per pkt.
Taplow Purple. Purple.	1.00 per pkt.
Zulu. Violet-purple	1.00 per pkt.
New Giant Hybrids Mixed	.75 per pkt.

COLLECTION: 1 pkt. each of the above 10 varieties \$8.00.

FAMOUS RUSSELL HYBRID LUPINUS

Large pkt. 75c.

MYOSOTIS (Forget-Me-Not)

*Ruth Fisher. The Finest of all Forget-Me-Nots. Pkt. 50c; 5 pkts. \$2.25.

PRIMULA

*Polyanthus Varieties Mixed. A fine English strain. 50c per pkt.
*Cashmeriana. Beautiful clusters of pale blue. 50c per pkt.

IMPORTANT REMINDER

A bulb order placed before July 15th from our **Advance Bulb List** entitles you to free delivery and a guaranteed 15% lower price than our fall list.

*Vulgaris (Common Cowslip). 25c per pkt.

PYRETHRUM

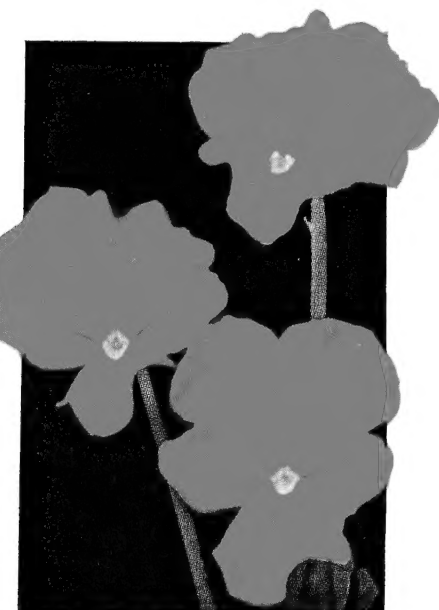
(Painted Daisies)

Single Mixed. All colors. 25c per pkt.

Double Mixed. Fine imported strain. 50c per pkt.

STRAWBERRY (Alpine)

Red Delight. Perfectly hardy and can be sown any time of the year. Ornamental and utilitarian. The plant is of low compact habit with attractive foliage that is covered with bloom and produces a fine crop of the finest tasting berry you ever ate. Excellent for edging, rock gardens, or for planting as a berry crop. A splendid house plant. \$1.00 per pkt.



Viola, Apricot

***FLORAIRE.** A famous free flowering Swiss strain. Cool and lovely shades of blue, blue and white, and violet. Medium large blooms all summer on long stem. 75c per pkt.

***Jersey Gem.** Most popular of all Violas. 75c per pkt.

***Johnny Jump Up.** Tiny and miniature hardy Violas. Bloom with the Daffodils in the spring and again in the fall. 35c per pkt.

***Primrose Dame.** Pale sulphur-yellow. 35c per pkt.

***White Perfection.** Pure white. 50c per pkt.

***Yellow Perfection.** Rich golden yellow. 35c per pkt.

COLLECTION: 1 each of the 10 varieties \$4.00.

***Viola Carnuta Mixed.** 25c per pkt., 5 pkts. \$1.00

ROCK GARDEN FAVORITES

Alyssum Saxatile Compactum. 25c per pkt.

Edelweiss. (Leontopodium Alpinum). Pkt. 35c; 5 pkts. \$1.50.

Candytuft

Hardy white. 25c per pkt.

Hardy lavender. 25c per pkt.

Cerastium Tomentosum. (Snow-in-Summer). 25c per pkt.

In addition to the above, all varieties marked with * are very suitable for rock garden planting.



Viola, Jersey Gem

SWEET WILLIAM

An invaluable garden favorite for late May and June color.

Giant Blood Red	35c per pkt.
Giant Dark Crimson	35c per pkt.
Giant Newport Pink	50c per pkt.
Giant Scarlet Beauty	35c per pkt.
Giant White	35c per pkt.
Giant White with Crimson Eye	35c per pkt.

COLLECTION: 1 each of the 6 colors \$2.00

Schling's Giant Single Finest Mixed

35c per pkt.; 3 pkts. for \$1.00

Schling's Giant Double Finest Mixed

50c per pkt.; 5 pkts. for \$2.00

VIOLAS

Valuable for all summer bloom in rock gardens and edging. Beautiful as a ground cover in Iris, Peony and Rose beds. Blooming period from early spring until late fall.

* Apricot	50c per pkt.
* Arkwright Ruby. Ruby-red and rose shades	50c per pkt.
* Blue Butterfly. (Papilio). Lovely form; pale blue	50c per pkt.
* Blue Perfection. Large flowering true blue	35c per pkt.



Viola, Arkwright Ruby

STRAWBERRY PLANTING TIME

August to November

CONDITIONS GOVERNING THE SALE OF POT-GROWN STRAWBERRY PLANTS FOR FALL SEASON 1946. (ORDER EARLY)

Shipments of pot-grown Strawberry plants will be made from late July until November. It is satisfactory to plant Strawberries in the latitude of New York and further south until early November.

All orders will be filled depending on weather and crop condition. For this reason we reserve the right to refund all remittances after orders have been accepted.

All orders will be filled in strict rotation only and we cannot accept any orders that request delivery on specified dates. We will make every effort to complete all orders that we accept, but due to unprecedented abnormal conditions we cannot be responsible for the length of time consumed in transit, and inasmuch as all shipments will be made by **Railway Express only** they should be inspected on delivery, and if damage such as breakage, rotted foliage, etc., is apparent, immediate claim should be made with the **local express agent**.

EARLY BEARING VARIETIES

Blakemore. Mid-season. A recent introduction. Wonderful canner and freezer.

Dorsett. One of the best of the earlies. Rich bright red, delicious flavor.

Premier. Extra early heavy producer, good New England variety.

EARLY TO MID-SEASON—One Week Later Than Earlies

Catskill. Extra large bright red. Heavy producer.

Fairfax. Ripens after Dorsett. Excellent flavor and real quality.

Sen. Dunlap. Middle Western favorite. Good canner and freezer.

MID-SEASON TO LATE—2-3 Weeks Later Than Earlies

Ambrosia. Large bright red, excellent canner.

Chesapeake. Mild, non-acid, very sweet.

Big Joe. An old favorite. Grows with almost no care in good soil.

LATE—3-4 Weeks Later Than Earlies

Gandy. Fine canning and shipping berry. Heavy cropper.

Starbright. Beautiful large glossy firm berry of excellent quality. Heavy producer.

Red Star. Retains beautiful bright color, firm and delicious.

Price: 25 for \$3.50; 50 for \$6.50; \$10.00 per 100.

NO ORDERS ACCEPTED FOR LESS THAN 25 of a Variety.

EVERBEARING VARIETIES

Gem. Sparkling red, deliciously sweet and free from acid. Best for New England.

Mastodon. Extra rugged, old favorite producing delicious berries. Best for eastern section.

Streamliner. A splendid new everbearing type for middle western growing. Very productive especially in fall; large fruits.

Price: 25 for \$4.00; 50 for \$7.50; \$12.00 per 100.

NO ORDERS ACCEPTED FOR LESS THAN 25 OF A VARIETY

NEW INTRODUCTION

Brune's Marvel. In professional opinion the finest everbearing variety ever introduced. 25 for \$5.00; 50 for \$9.50; \$16.00 per 100. NO ORDERS ACCEPTED FOR LESS THAN 25.

POT GROWN for Your Complete Satisfaction

The above illustrates and serves to show the all around excellence of our pot grown Strawberries. It pays to buy the best. It pays to wait for the best.

LONG BEARING COLLECTION

The following varieties will result in a continuous crop of strawberries from early June to late August. All recent introductions.

Blakemore. Extra-early.

Sen. Dunlap. Mid-season.

Ambrosia. Late.

Mastodon, Gem or Streamliner (your choice). Everbearing.

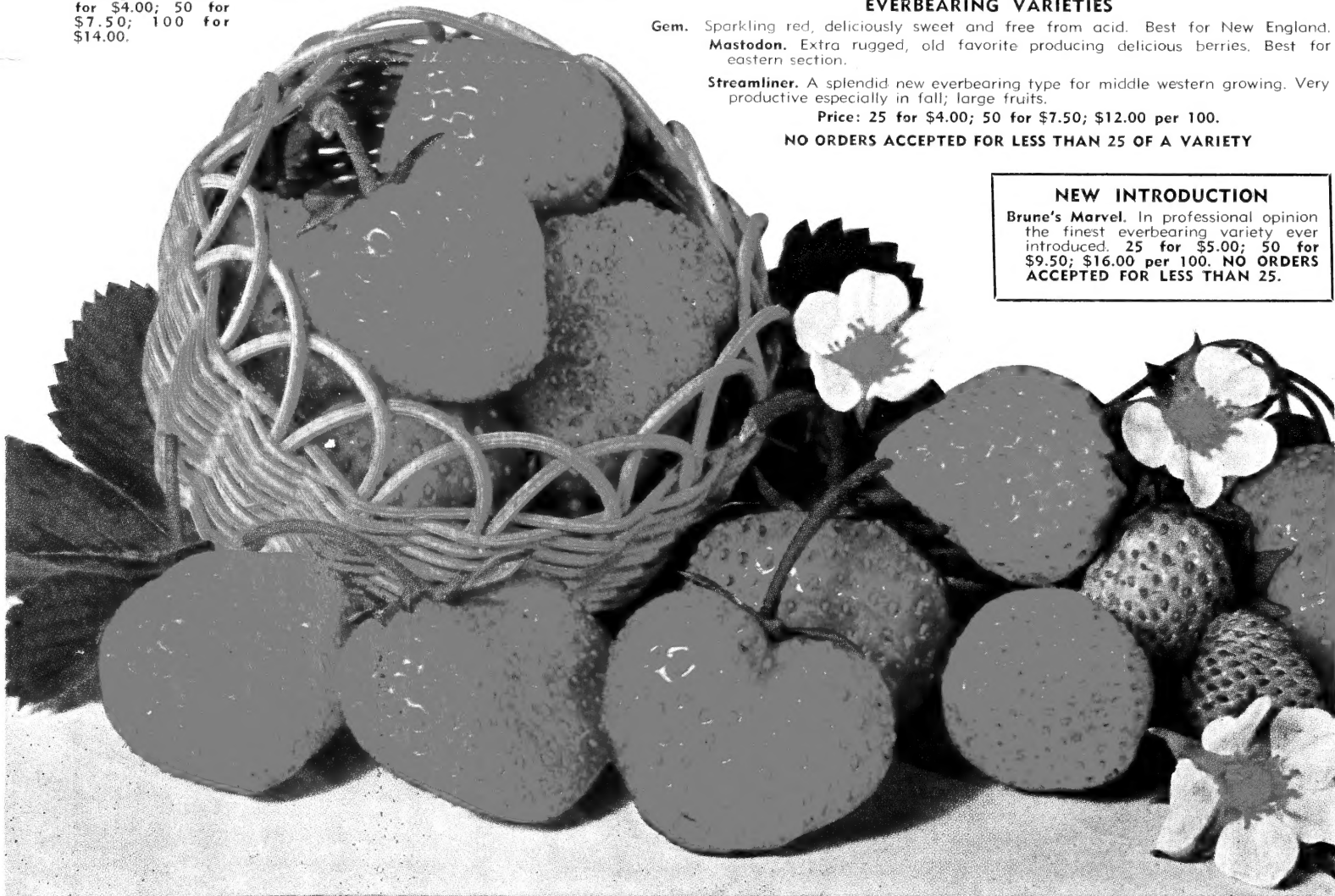
12 of each (48 plants) \$ 6.50

25 of each (100 plants) 11.00

50 of each (200 plants) 19.50

POT GROWN FOR YOUR COMPLETE SATISFACTION

Royal Sovereign. An extremely high quality berry used for greenhouse forcing or forcing in a cold frame. Very sweet, non-acid flavor. 25 for \$4.00; 50 for \$7.50; 100 for \$14.00.



Modern IRIS are the Mainstay of the Garden

July — August — September — October Delivery

NEW COLORS AND FORMS

MODERN BEARDED IRIS are the quintessence of the plant hybridizers art. Recent introductions differ from the older varieties in form, color, substance and length of blooming time. Do not compromise your garden with inferior varieties. Our list is selected and extremely modern.



We are the exclusive distributors of the new varieties created by Kenneth Smith and F. W. Cassebeer.

Special Offer of Discarded Seedlings

Each year Iris hybridizers discard many seedlings which are of very high quality, but whose general characteristics are not sufficiently different from existing varieties to merit their introduction. This does not mean that they are not good enough to introduce, for many of them are far superior to the best introductions of a decade ago. We offer these at a special price of \$6.00 per doz.; \$45.00 per 100.

EXCLUSIVE MAX SCHLING INTRODUCTIONS FOR 1946

These varieties are not available from any other dealer.

THUNDERHEAD. (K. Smith 1946). Glistening pure cloud white, light orange beard. Long blooming season. **Very special introductory price, \$10.00 each.**

EDITH RORKE. (K. Smith 1946). Winner of a Highly Commended Award, American Iris Society 1945. Blue and white plicata; a vigorous grower. Especially attractive in a clump planting. **\$15.00 each.**

ADMIRATION. (K. Smith 1946). Late blooming medium yellow. Especially strong rain-proof substance. **\$20.00 each.**

OTHER EXCLUSIVE MAX SCHLING INTRODUCTIONS

Jewelite. (Cassebeer, 1945). Bronzy orange-salmon suffused pink, lavender and yellow. A gorgeous combination that has never failed to attract expert commendation. **\$10.00.**

Lovely Melody. (K. Smith 1945). A pale yellow plicata suffused pink. A lovely blending of colors especially effective as a cut bloom under artificial light. **\$10.00.**

Sally Ann. (K. Smith). Our best introduction to date. A premium Iris with the longest known blooming period of any existing variety. We timed a full 4½ weeks bloom from Sally Ann which is a record. The color is a lovely deep buff-yellow self with unexcelled substance. In our trials we have rated it No. 1 yellow to date. **\$6.00.**

Katy. (K. Smith, 1944). A lovely cream with soft golden orange beard. Slightly taller than Sally Ann and blooming over almost as long a period. A perfect companion for Violet Symphony. **\$5.00.**

Rajah. (K. Smith 1944). A short stocky variety ideal for the perennial border. Standards are deepest golden yellow with chocolate-purple falls. An outstanding bicolor. **\$5.00.**

RECENT INTRODUCTIONS AND AWARD WINNERS

Antigone. Winner of Dykes Medal, 1938. A vigorous, well branched medium yellow. Each **\$2.25**

Bronzino. Frosty golden bronze. Huge flower. Height 40 inches. Each **\$1.25.**

Caroline Burr. A cool ivory with soft creamish cast. Honorable Mention and Award of Merit winner. Height 40 inches. Each **\$6.00.**

Charlotte Millet. Rich reddish lilac, pale blue luster. Height 36 inches. Each **\$2.25.**

Florentine. A huge plicata type. White striped lavender. Height 36 inches. Each **\$2.25.**

Fortune. Uniform old gold, coppery overlay. Very large bloom. Tall grower. Each **\$4.00.**

Golden Spike. Deep dandelion-yellow with orange beard. One of the best. Height 38 inches. Each **\$5.00.**

Mme. Maurice Lassailly. A splended two-tone blue. Height 36 inches. Each **\$1.50.**

Marinella. Large dark bicolor. Standards dusky brown; falls velvety maroon. Large blooms. 40 inches. **\$1.50.**

Moonlit Sea. A new and different color combination. Rich deep blue, center golden yellow. A lovely novelty. Large flowers; tall. **\$8.00 each.**

Mountain Sky. (Milliken.) Splendid medium blue with suffusion of yellow in center of flower. A fine showy variety. Each **\$3.00.**

Noonday Sky. (Weed). An exquisite sky-blue Iris of great distinction. Standards pale silver-blue, slightly deeper falls, golden haft. Splendid substance. Height 3 ft. Each **\$3.00.**

Old Parchment. Creamy tan overlaid gold. Long blooming, large flowers. Very popular. Height 40 inches. Each **\$2.00.**

Red Gleam. An Iris that really looks red. Nearest approach to scarlet. Honorable Mention and Award of Merit winner. Height 3 ft. Each **\$3.50.**

Red Valor. In our estimation the best red Iris to date. Garnet-red self, brown beard. Each **\$7.50.**

Sable. Almost black with purple tinge. Lovely sheen; large flowers; tall. Each **\$3.00.**

Sierra Snow. Fine late blooming cream-white. Very graceful form. Height 40 inches. Each **\$1.50.**

Spindrift. (Loomis, 1944.) Seashell or coral-pink; the truest pink Iris ever introduced. The falls are accentuated with fiery orange beard. Startling effect. Height 36 inches. **\$15.00.**

Stella Polaris. Huge pure white of excellent form and substance. Possibly the best white. Height 42 inches. Each **\$3.50.**

Tiffany. Like beautiful stained glass. A plicata type, yellow and orange striped lavender-rose. Height 38 inches. Each **\$1.00.**

Tiffanja. A yellow plicata with brown stripings. Parents are the famous variety Tiffany x Naranja. One of the best plicatas. Each **\$8.00.**

Tishomingo. A large, well formed, clear lavender self. Many times Award winner. Each **\$10.00.**

Violet Symphony. A pure deep violet without stripes or marks of any kind. Flowers are huge. This is one of the best. Height 40 inches. Each **\$5.00.**

White Wedgewood. Like a lovely piece of Wedgewood, porcelain-white with blue beard. A welcome contrast to the purple and yellow varieties. Large flowers; tall. Each **\$12.50.**

Winter Carnival. (Schreiner, 1941.) A white that we consider much superior to Gudrun. Snow-white with widely flaring falls. Heavy stems, large flowers. Each **\$4.00.**

Yellow Jewel. A two-tone yellow flower, perfectly proportioned. Best of the two-tone yellows. Height 38 inches. Each **\$4.50.**

ALL BEARDED IRIS ARE POSTPAID

